



29<sup>TH</sup> ANNUAL SOCIETY OF TALENT & ENTERTAINMENT PROFESSIONALS CONFERENCE & SHOWCASE



MARCH 4 & 5, 2018
KEMAH BOARDWALK
Landry's Seafood House
The Boardwalk Inn

SUNDAY, MARCH 4, 2018

LANDRY'S SEAFOOD HOUSE - #1 Kemah Boardwalk, Kemah, TX 77565

9:00am Load-in PA & Video

10:30am - 12:00pm REGISTRATION OPENS - 2nd Floor Landry's

11:15am - 11:45am BOARD MEETING - 3rd Floor Landry's

12:00pm - 1:00pm OPENING GENERAL SESSION - Landry's Ballroom
(Lunch will be served at this session)

1:00pm - 1:45pm KEYNOTE SPEAKER - HIGH TECH TEXAN - Michael Garfield
Michael Garfield wears many hats...and never has a hair out of place! If it beeps or buzzes, goes fast or goes down smooth, Michael has an opinion and a broad audience who depend on him for his expert knowledge and insight. Now celebrating a decade of success, Michael is the go-to resource for many media outlets, providing easy-to-understand commentary, answers and recommendations for technology and consumer products.



2017-2018 STEP Board Members

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Vice President Mark Johnson, CTEP - The Brazos Agency
Treasurer Davis Blahuta - Hi Q Production
Secretary Diane Fussell - Ken-Ran Productions
Immediate Past Pres David Granger, CSEP, CTEP - Bravo! Entertainment

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**1:45pm - 2:30pm**

## **THE MAGIC OF MARKETING VARIETY ACTS – Curt Miller**

Houston-based Corporate Magician and Comedian Curt Miller talks about about Variety Acts: how to choose them and how to sell them. His clients include ExxonMobil, American Express, and even NASA! He’s appeared on national television on The Disney Channel, and he’s entertained over 90,000 people with his annual “Las-Vegas-Style” show at Moody Gardens in Galveston. He’ll be appearing there this summer for his TENTH consecutive year daily from July 2 – 8.



**2:30pm - 2:45pm**

**BREAK (snacks and beverages will be available in *Ballroom Foyer*)**

**2:45pm - 3:15pm**

## **ARTIST MANAGEMENT IN THE DIGITAL AGE – Steve Thomas**

Technology is moving fast, especially in the live entertainment industry. Steve Thomas will share some helpful tips and tricks on managing artists in today’s digitally driven world. With more than 36 years in the live entertainment industry, Steve Thomas specializes in artist management, celebrity entertainment booking and meeting production, contract negotiation and AV consulting.



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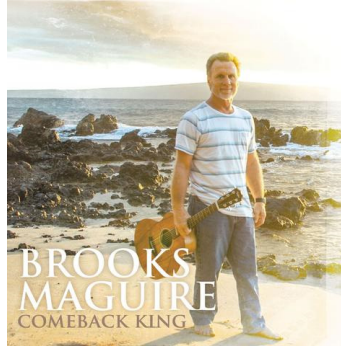
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**3:15pm – 4:00pm**

### **SELLING & BOOKING HOUSE CONCERTS – Brooks Maguire**

Brooks Maguire breathes new life into Americana music by summoning his Gulf Coast roots with that southern touch of gospel, rock, blues and country; and possesses the versatility to perform a wide variety of music genres. Brooks will share his experiences in selling and booking house concerts.



**4:00pm – 5:00pm**

### **BREAK**

- Check into the **BOARDWALK INN**
- Prepare for the President's Reception

**5:00pm - 5:45pm**

### **PRESIDENT'S RECEPTION – Landry's Patio Bar**

Each attendee will receive TWO (2) Drink tickets from STEP

**5:00pm - 5:20pm**

### **BAMA BREEZE**

Tropical Variety Music Duo playing country, blues, soul, Motown, classic rock, and Luau music (Buffet).

*Representing Agent: Charlie Carlisle*

**5:20pm - 5:45pm**

### **BRIAN CARRION**

Eclectic, energetic loop artist specializing in comedy, hip-hop and TV theme songs from the 90's to now.

*Representing Agent: Charlie Carlisle*

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## DINNER AND SHOWCASE

**6:00pm – 7:00pm** **DINNER – Landry’s Ballroom Upstairs**

**6:00pm - 6:20pm** **ANTHONY CACERES JAZZ TRIO**

During an era when talented male jazz singers and crooners are scarce, the arrival of Caceres on the scene is a welcome event. He sings lyrics with warmth and a full understanding of the words, both his singing and his bass playing swing easily, and his band is excellent.

*Representing Agent: Show Business Entertainment*

**6:20pm - 6:50pm** **RAQUEL CEPEDA**

Jazz singer and bandleader Raquel Cepeda, fluent in three languages, brings a multicultural music act that showcases jazz through its diverse influences from around the world, including Latin Jazz, Brazilian Jazz, and the swing flairs of the Great American Songbook. Cepeda is also a songwriter and has her own original compositions.

*Representing Agent: Yelba Heaton*

**6:50pm - 7:05pm** **STEP LIFETIME ACHIEVEMENT AWARD**

Presented to C.W. Kendall for an exceptional lifetime in the music industry, and the Founding Father of the Society of Talent & Entertainment Professionals

## SHOWCASE - OUTDOOR PLAZA AREA – PLAZA STAGE / COOL ZONE STAGE

**7:10pm - 7:30pm** **RAPTURE – Plaza Stage**

One of Houston's favorite variety bands, the house band of the Houston Texans and a featured act at the Golden Nugget - playing Top 40 hits with a touch of Latin.

*Representing Agent: Dennis Lange*

**7:30pm - 7:50pm** **MARK MAY – Cool Zone Stage**

A Gulf Coast blues guitar legend, Mark May's gutsy tone, feisty pull-off licks and ground-glass vocals invite comparison to any number of iconic Texas bluesmen.

*Representing Agent: Show Business Entertainment*

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**8:00pm - 8:20pm**

**YELBA – Plaza Stage**

Houston's favorite Latin crossover and Top 40 variety artist. Since 2001, Yelba has specialized in weddings, corporate events, city concerts and fundraisers.

*Representing Agent: Yelba Heaton*

**8:25pm - 8:45pm**

**JAKE BUSH – Cool Zone Stage**

This young, up-and-coming country singer- songwriter has been featured at local country dance halls, and has recently opened at the Texas Bowl for Cory Morrow.

*Representing Agent: Show Business Entertainment*

**8:50pm - 9:10pm**

**KAOS – Plaza Stage**

Houston's only under-cover band and one of the hottest variety/cover bands in Houston since 2010. Showcasing their strong male and female vocals, KAOS covers all the great artists from the 80s through today's hottest stars.

*Representing Agent: Show Business Entertainment*

**9:15pm - 9:35pm**

**BREAKFAST AT TIFFANY'S – Cool Zone Stage**

Breakfast at Tiffany's is a Houston-based variety band that understands the show is just as important as the music covering all genres from dance to 80s to rock.

*Representing Agent: Show Business Entertainment*

**9:40pm – 10:00pm**

**FLASHPOINT – Plaza Stage**

Flashpoint specializes in pop, rock and Motown dance hits of the 70s and 80s, as well as current hits by artists like Bruno Mars, Maroon 5, Ariana Grande, Elle King and Daft Punk.

*Representing Agent: Show Business Entertainment*

**10:05pm - 10:25pm**

**THE SLAGS – Cool Zone Stage**

This fun, energetic Top 40 variety band has been featured at the Astros World Series Parade, is a Houston Texans Battle Ready Band, and has been featured at Coushatta, playing Top 40 variety to 80s rock.

*Representing Agent: Charlie Carlisle*

**10:30pm - 11:30pm**

**PART II OF PRESIDENT'S RECEPTION – BOARDWALK INN – President's Suite**

~ QUIET PLEASE!! ~

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**MONDAY, MARCH 5, 2018**

**LANDRY'S SEAFOOD HOUSE - #1 Kemah Boardwalk, Kemah, TX 77565**

9:00am - 9:30am STEP BUSINESS MEETING & BOARD ELECTIONS – *Landry's Ballroom*  
Breakfast tacos will be available in *Ballroom Foyer*

9:30am – 11:00am GOOD AND WELFARE

11:00am - 11:30am BREAK (snacks and beverages will be available in *Ballroom Foyer*)  
Hotel Check-out Time

11:30am - 12:30pm BRENDON ANTHONY - STATE OF THE TEXAS MUSIC INDUSTRY  
Director of the Texas Music Office will provide insight into the music industry in the State of Texas and inform us of any significant developments within the industry.



12:30pm - 1:00pm LUNCH – *Landry's Ballroom*

1:00pm - 1:45pm PAINTJAM – AMERICA'S FAVORITE SPEED PAINTER – Dan Dunn  
Since beginning this amazing journey, Dan's been painting and performing on stages and screens around the world with superstars like Taylor Swift, Jay Leno and Queen Latifah to name a few! He has performed on the Ellen DeGeneres Show, Late Night with Jimmy Fallon, the Rachael Ray Show, the Super Bowl Pre-Game.



1:45pm - 2:30pm UNFINISHED BUSINESS AND ADJORNMENT

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